

## Growth Marketing Plans

**Ideal for:** Businesses of any size looking for a one-stop shop for all their digital marketing services.

### The Service Includes:

- Fractional CMO and strategic planning
- Website development and optimization
- Logo design, website UI/UX, collateral packages, brand style guides
- Content development for websites, social media posts, landing pages, blogs, eBooks, and more
- Demand generation
- Marketing automation
- SEO/PPC
- Analytics and dashboards

### Plans:

Starter	Silver	Gold	Platinum
<b>\$1,800</b> Billed Monthly	<b>\$4,000</b> Billed Monthly	<b>\$8,000</b> Billed Monthly	<b>\$12,000</b> Billed Monthly
<ul style="list-style-type: none"> <li>✓ Fractional CMO</li> <li>✓ 25 Sprints/month</li> <li>✓ Dedicated project manager</li> <li>✓ Bi-weekly meetings</li> <li>✓ Monthly performance report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fractional CMO</li> <li>✓ 80 Sprints/month</li> <li>✓ Dedicated project manager</li> <li>✓ Weekly meetings</li> <li>✓ Weekly performance report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fractional CMO</li> <li>✓ 160 Sprints/month</li> <li>✓ Dedicated project manager</li> <li>✓ 2 meetings per week</li> <li>✓ Weekly performance report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fractional CMO</li> <li>✓ 320 Sprints/month</li> <li>✓ Dedicated project manager</li> <li>✓ 2 meetings per week</li> <li>✓ Weekly performance report</li> </ul>

*For customized plans, feel free to reach out to us!*

### Terms:

1. No minimum contract terms.
2. Discounts for advance payment:
  - a. Advance 3 months payment: 5%
  - b. Advance 6 months payment: 10%
  - c. Advance 12 months payment: 20%