CETDIGIT

YOUR PATH TO SUCCESS

www.cetdigit.com

HubSpot
Elite
SOLUTIONS PARTNER PROGRAM
★★★★★
Rating on HubSpot Portal

HUBSPOT ONBOARDING ACCREDITATION

HUBSPOT CRM DATA MIGRATION ACCREDITATION

HUBSPOT CONTENT EXPERIENCE ACCREDITATION

HUBSPOT CUSTOM INTEGRATION ACCREDITATION

HUBSPOT SOLUTIONS ARCHITECTURE DES. ACCREDITATION

HUBSPOT PLATFORM ENABLEMENT ACCREDITATION

About CETDIGIT

- ✓ CETDIGIT (Cetrix Cloud Services) is a Business Unit of Cetrix Technologies, LLC headquartered at Dover, Delaware.

- ✓ DETDIGIT is an Elite HubSpot Partner with 6 HubSpot Accreditations.

- ✓ CETDIGIT offers comprehensive onboarding, business automation, system integration, RevOps, AI, and design and marketing services for SMBs, enterprises, government entities, and non-profit organizations.

- ✓ We provide end-to-end automation solutions, starting with consulting and design, and concluding with implementation, customization, development, automation, training, and support.

- ✓ We serve clients across all five continents, offering multilingual support in English, Spanish, and Portuguese.

- ✓ CETDIGIT is dedicated to excellence in service delivery, evident through the multitude of 5-star reviews on the HubSpot portal.

HubSpot Accreditations

✓ At CETDIGIT, we pride ourselves on our distinguished HubSpot accreditations:

1. **HubSpot Data Migration Accreditation:** This accreditation underscores our expertise in seamlessly migrating data into the HubSpot platform.

2. **HubSpot Solution Architecture Design Accreditation:** With this accreditation, our team is recognized for excellence in designing and implementing tailored HubSpot solutions.

3. **HubSpot Custom Integration Accreditation:** Our HubSpot Customer integration accreditation demonstrates our deep understanding and experience.

4. **HubSpot Onboarding Accreditation:** CETDIGIT's HubSpot Onboarding Accreditation guarantees a smooth and effective start with HubSpot.

5. **HubSpot Platform Enablement Accreditation:** This accreditation highlights our ability to empower teams with comprehensive training and enablement for HubSpot's platform.

6. **HubSpot Content Experience Accreditation:** This accreditation reflects our skill in creating exceptional content strategies and experiences tailored to the HubSpot platform.

✓ These accreditations are the results of rigorous evaluation process that only top-tier partners qualify for and represent the highest level of quality and service for partners, setting us apart as a leader in the HubSpot ecosystem.

HubSpot Certificates

CETDIGIT is proud to hold over 100 HubSpot certifications, showcasing our deep expertise and commitment to excellence:

- HubSpot Marketing Software
- HubSpot Solutions Partner
- Contextual Marketing
- Inbound Sales
- Growth-Driven Design Agency
- Email Marketing
- HubSpot Sales Software
- Delivering Client Success
- Developing a Sales Plan
- Content Marketing
- Delivering Sales Services
- Selling Sales Services
- Client Management
- Sales Enablement
- Growth-Driven Design
- Inbound Marketing
- Inbound
- SEO

- Social Media Marketing Certification Course
- Sales Management Training: Strategies for Developing a Successful Modern Sales Team
- Frictionless Sales
- CMS Hub Implementation
- Guided Client Onboarding
- HubSpot Content Hub Software
- Service Hub Software
- HubSpot Reporting
- Platform Consulting
- Sales Hub Implementation
- Digital Advertising
- Digital Marketing
- HubSpot CMS for Developers
- Marketing Hub Implementation
- Objectives-Based Onboarding

- Revenue Operations
- Data Integrations Certification
- Inbound Marketing
- Salesforce Integration Certification
- HubSpot CMS for Developers II
- HubSpot Architecture I: Data Models and APIs
- Integrating With HubSpot I: Foundations
- HubSpot Architecture II: Content and Messaging Tools
- Social Media Marketing Certification II
- Email Marketing Certification
- HubSpot Sales Hub Software Certification
- HubSpot Email Marketing Software Certification
- HubSpot Marketing Hub Software Certification

Our Partners

Diverse Customer Base

- Advertising
- Automotive
- Communications
- Construction
- Consumer Goods
- Education
- Entertainment
- Finance
- Government Services
- Healthcare
- Insurance

- Logistics
- Manufacturing
- Media
- Non-profits
- Professional Services
- Recruitment
- Retail
- Transportation
- Travel & Hospitality
- Warehousing
- Wealth Management

Why CETDIGIT?

- ✓ We excel in resolving and delivering complex projects with success.

- ✓ With a rich history spanning over 25 years, our expertise lies in solution design and system architecture.

- ✓ Our adaptable solutions cater to businesses of all sizes.

- ✓ We tailor our services to align with the customer's budget.

- ✓ Going above and beyond is our norm to ensure 100% client satisfaction.

- ✓ As proud partners with numerous technology vendors, including Salesforce, we provide a diverse range of solutions
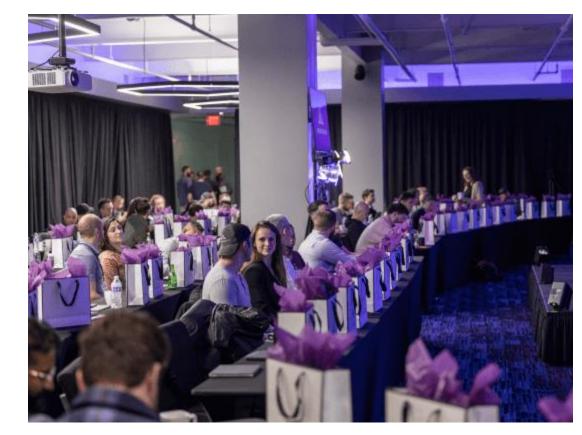
Case Study – Acquisition

- ✓ **Platforms:** HubSpot
- ✓ **Industry:** Professional Services
- ✓ **Main Challenges Addressed:**
  - ✓ **Inefficient Processes:** Acquisition's HubSpot setup involved excessive manual tasks, leading to frequent errors in scheduling, payment management, and follow-ups.
  - ✓ **Data Integrity Issues:** Inconsistent data entry caused inaccuracies in reporting and decision-making, complicating customer engagement and financial tracking.
- ✓ **Our Approach:** CETDIGIT optimized HubSpot's capabilities by automating workflows for scheduling, payments, and follow-ups, and improving data management with custom reporting and dashboards. The system was streamlined to ensure financial compliance and facilitate seamless collaboration across sales, operations, and customer success teams.
- ✓ **The Outcome:** CETDIGIT's solutions successfully transformed Acquisition's operations, reducing manual tasks by 40%, improving customer engagement by 25%, and streamlining financial tracking. These improvements resulted in a more efficient, data-driven workflow, with stronger collaboration between departments..

Case Study – The Yass Prize

- ✓ **Platforms:** HubSpot & Salesforce
- ✓ **Industry**: Non-profit
- ✓ **Main Challenges Addressed:**
  - ✓ **Overwhelming Influx of Applications**: Yass Prize faced a surge in applications attributed to their substantial prize fund.
  - ✓ **Lack of Efficiency**: The manual application handling process proved inefficient, risking the misplacement or oversight of crucial information.
- ✓ **Our Approach:** By Integrating Sales Cloud & HubSpot: Cetrix recommended leveraging the Marketing Hub for Yass Prize and seamlessly integrated Sales Cloud & HubSpot into their website. This integration significantly enhanced data management efficiency and facilitated better coordination across various organizational functions.
- ✓ **The Outcome:** The collaboration between Yass Prize and CETDIGIT exemplified the transformative impact of teamwork between a non-profit organization and a technology partner. It underscored the potential for positive change when driven by shared passion and innovative technology.
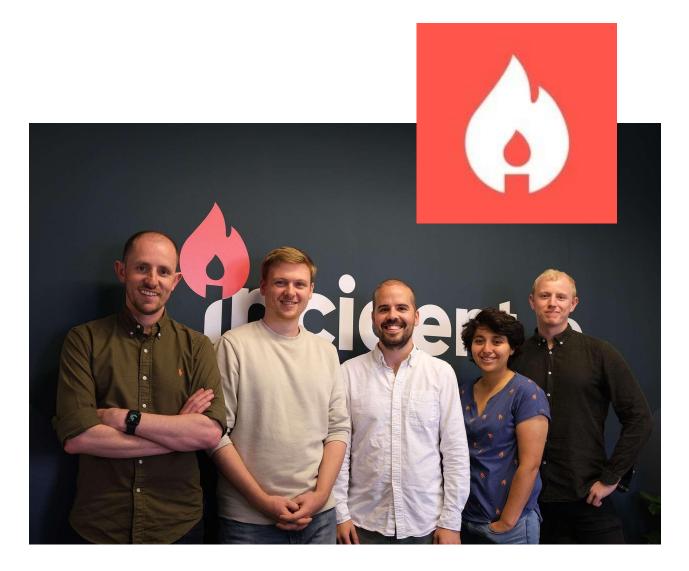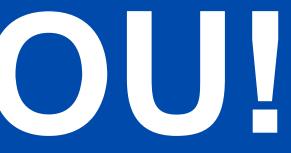
Case Study – Incident.io

- ✓ **Platforms:** HubSpot & Salesforce
- ✓ **Industry**: SaaS
- ✓ **Main Challenges Addressed:**
  - ✓ **Efficient Lead Management**: Incident.io faced a surge in leads without a streamlined system for effective organization and management.
  - ✓ **Customer Self-Registration and Demos**: The company aimed to empower customers with self-registration capabilities and the ability to schedule product demos independently.
- ✓ **Our Approach:** Integrating Salesforce & HubSpot: Recognizing the robust capabilities of both platforms, Incident.io initiated the integration of HubSpot and Salesforce to enhance their operational efficiency and customer experience.
- ✓ **The Impact:** By optimizing lead management, enabling customer self-registration, and facilitating product demos, Incident.io witnessed significant growth within the competitive IT industry. The improvements in customer engagement and data utilization contributed to their success and market advancement.