



HubSpot Marketing Hub Onboarding *Premier*

Beyond basic onboarding: Our services include hands-on setup to ensure your success!

Services	CETDIGIT Onboarding
Kick-off / Alignment Call	Ø
Lead capture and conversion paths	Ø
General setup and customization of HubSpot platform to align with your business needs	Ø
Setup of users and permissions to ensure proper access and security	⊘
Integration with MS Outlook / Gmail to enable seamless communication	Ø
Configure Privacy and Data Protection	Ø
Creating custom properties to tailor HubSpot to your specific requirements	Ø
Importing companies, contacts data from your existing system to ensure accuracy in your new platform	Ø
Data Segmentation - Creation of views/active lists to streamline your workflow and prioritize tasks	•
HubSpot analytics website integration	
HubSpot campaign tool consulting	Ø
Marketing email settings configuration	Ø
Custom marketing email template design and development	Ø
Landing page development	Ø
Form submission workflow	Ø
Lead nurturing workflow	Ø
Basic marketing chatbot set up	Ø
Google Search Console integration	Ø
Google analytics integration	Ø
Lead scoring setup	Ø
Creation of dashboards and reports to provide you with data-driven insights	Ø
HubSpot Marketing Hub Professional Onboarding Rate	\$1,700
HubSpot Marketing Hub Enterprise Onboarding Rate	\$3,400

Notes:

- 1. Services encompass 16 hours of meetings and offline work, available within 90-days. (32 hours for Ent.)
- 2. The above checklist serves as a guideline; we tailor your onboarding to your specific business needs.
- 3. For solution deployment, custom integrations, and post-onboarding support, consider CETDIGIT's <u>Growth</u> and <u>Managed Services</u> plans.