

HubSpot Marketing Hub Onboarding *Premier*

Beyond basic onboarding: Our services include hands-on setup to ensure your success!

Services	CETDIGIT Onboarding	HubSpot Onboarding
Kick-off / Alignment Call	✓	✓
Lead capture and conversion paths	✓	✓
General setup and customization of HubSpot platform to align with your business needs	✓	Guidance Only
Setup of users and permissions to ensure proper access and security	✓	Guidance Only
Integration with MS Outlook / Gmail to enable seamless communication	✓	Guidance Only
Configure Privacy and Data Protection	✓	✗
Creating custom properties to tailor HubSpot to your specific requirements	✓	✗
Importing companies, contacts data from your existing system to ensure accuracy in your new platform	✓	✗
Data Segmentation - Creation of views/active lists to streamline your workflow and prioritize tasks	✓	Guidance Only
HubSpot analytics website integration	✓	Guidance Only
HubSpot campaign tool consulting	✓	Guidance Only
Marketing email settings configuration	✓	Guidance Only
Custom marketing email template design and development	✓	✗
Landing page development	✓	✗
Form submission workflow	✓	✗
Lead nurturing workflow	✓	✗
Basic marketing chatbot set up	✓	✗
Google Search Console integration	✓	✗
Google analytics integration	✓	✗
Lead scoring setup	✓	✗
Creation of dashboards and reports to provide you with data-driven insights	✓	✗
HubSpot Marketing Hub Professional Onboarding Rate	\$1,700	\$3,000
HubSpot Marketing Hub Enterprise Onboarding Rate	\$3,400	\$7,000

Notes:

- Services encompass 16 hours of meetings and offline work, available within 90-days. (32 hours for Ent.)
- The above checklist serves as a guideline; we tailor your onboarding to your specific business needs.
- For solution deployment, custom integrations, and post-onboarding support, consider CETDIGIT's [Growth](#) and [Managed Services](#) plans.